

PRESS RELEASE

Lach Orthodontic Specialists launch Smiles for Hope Foundation

Dr. David R. Lach, orthodontic specialist in Orlando, Florida, has initiated the Smiles for Hope Foundation in the Central Florida community as an effort to reach out to impoverished and underprivileged children and families in the immediate area who would not be able to afford braces. This program serves as a scholarship program in which children and families may participate and apply for complimentary orthodontic treatment, braces, and dental services. These children and families are carefully selected by a diverse and established board of directors in the community who review and oversee the application process and ultimately select the needy children for the pro bono services.

With average cost of treatment ranging from \$4,000-\$5,000 or more, orthodontic care can be financially challenging for many parents, especially during difficult economic times. Each year, the Smiles for Hope Foundation reviews applicants before selecting those who will receive the free orthodontic treatment based on financial need, letters of recommendation, community involvement and special circumstances.

Dr. Lach and Lach Orthodontic Specialists (<http://www.lach-ortho.com/>) have been a recognized leader in assisting Central Florida families now for over 19 years, achieving beautiful teeth and healthy new smiles for nearly 20,000 families. Dr. Lach is renowned and credited for being the first orthodontist in Central Florida to utilize the revolutionary Suresmile braces system (both adult braces and children braces) which is the most advanced type of braces system available anywhere in the world. This highly sophisticated braces system can amazingly reduce treatment time in braces by as much as 1 year.

“I feel privileged and honored to be able to provide services that have the potential to greatly impact and change the lives of children in a very special way. Over the years, I have seen firsthand how a beautiful new smile can transform the life of an individual, giving them the confidence and courage to pursue their dreams. This opportunity isn’t so much about straightening teeth as it is about giving impoverished children a chance at a happier, more successful future than they otherwise would not have had without the benefits of a beautiful smile.”